PROFESSIONAL ENRICHMENT



Mandatory for all Bachelor of Science Business Majors

Easy as 1 ... 2 ... 3

1

Visit the Career Development Center and start your Career Development Plan.

2

Participate in each required activity

3

Participate in an additional two "yellow" + two "green" + two "blue" activities

Soft Skills

Tier 1 (Required)

Business Etiquette

Plus Two More Tier 2 Activities

Teamwork
Conflict Resolution
Problem Solving
Leadership
etc.

Communication

Tier 1 (Required)Business Writing

Plus Two More Tier 2 Activities

Elevator Pitch
Business Case Competition
Self-Branding
Public Speaking
etc.

Technology

Tier 1 (Required)

Excel Basics

Plus Two More Tier 2 Activities

Excel Advanced
Bloomberg
Web Basics
Business Analytics
etc.

Career

Complete all 3:

- 1. Develop a Career Development Plan
- 2. Approved Resume with Career Development Center with LinkedIn Profile
- 3. Complete at least one Mock Interview

Discover More About Professional Enrichment at http://www.wpunj.edu/ccob/programs/undergraduate/professional-enrichment/